

Introducing Newzik



Newzik is a collaborative music reader solution for iPads - tailored to meeting the unique needs of professional orchestras.

Newzik was born out of passionate musicians coming together to solve a shared concern: orchestras today don't benefit from advancements in technology when it comes to reading music.

The Newzik team has spent the last four years carefully listening to the needs of the most demanding classical musicians and orchestras in order to create a reliable tool that answers a single purpose: improving orchestras' productivity by overcoming the current limitations of sheet music.

The Newzik technology is already being used by some of the greatest orchestras, including the *Vienna State Opera*, the *Orchestre National d'Ile-de-France* and the *Opera de Rouen*, and even youth orchestras like *the Yorkshire Young Sinfonia*.

We have closely followed our clients as they have been using our technology – with amazing results. Those results show that the Newzik application considerably boosts collaboration, both in rehearsals and performances:

- Conductors and group leaders are able to share markings in real-time with the other musicians.
- Musicians benefit from hands-free page turning and easy-to-use digital annotations.
- Librarians can directly order orchestral material from their music publishers via our secure web platform.

“What I find amazing is the notion of making music together. I'm interested in what we are doing with this application, and how it is linked to collaboration. For example, if the first violinist makes a music symbol on his score, the fourteen violinists behind him will get the information instantaneously.” - Yvan Cassar, Conductor

In addition to providing the technology, Newzik applies its expertise to support orchestras in using digital scores on iPads by:

- Conducting tailored training programs;
- Running dedicated digital projects;
- Digitizing the music; and
- Assisting in the leasing and purchasing of the iPads and equipment.

The Newzik application is developed by Syncsing, a start-up headquartered in France.

For more information, please visit our website: www.newzik.com

The Newzik application is also available for purchase on the [Appstore](https://www.apple.com/appstore).

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