



PRIVACY POLICY

NEWZIK USER PRIVACY POLICY

While operating the NEWZIK platform, SYNCING ("we") processes personal data belonging to its users ("You"). Our commitment to protect your personal data is one of the cornerstones of our business, and this Privacy Policy will help you understand how SYNCING processes your Data and protects your rights during your use of NEWZIK.

SYNCING undertakes to comply with the EU General Data Protection Regulation 2016/679 of April 27, 2016 ("GDPR"), and French Law No. 78-17 of January 6, 1978, on Information Technology, Data Files and Civil Liberties (the "Information Technology and Civil Liberties" law), hereinafter collectively referred to as "the Data Protection Regulation".

SYNCING may amend this Privacy Policy. We therefore encourage you to consult our Privacy Policy regularly for changes.



How to contact us

If you have any questions regarding your Data, please contact us by clicking on "**Contact us**" or by:

Mail : SYNCING, 7 avenue Ingres 75016 Paris, France

E-mail : contact@newzik.com

Phone: 01 53 43 13 13



Why we collect your Data

SYNCING uses your Data for the following purposes:

- To grant you access to the NEWZIK platform and to provide you with the products and services that you requested, including any updates and information on NEWZIK and its services;
- To process and manage your purchases and subscriptions;
- To analyze your usage of our services in order to improve your experience of the NEWZIK platform and other products and services provided by NEWZIK;
- To host your data and to protect and ensure NEWZIK's smooth operation;
- To make your rights effective and enforce ours in court

The processing of your Data by SYNCING is necessary: (i) to provide users with our services, in accordance with our general terms and conditions of use ("GTC"), (ii) to keep users informed, to protect NEWZIK, and to analyze the Data in order to improve NEWZIK, in accordance with SYNCING's legitimate interest, and (iii) to comply with SYNCING's legal obligation.



What personal data does SYNCING collect and process

SYNCING only processes Data that is strictly necessary for its purposes: Data that you share with us when you create a NEWZIK account, use the platform, or when you contact us, which includes your personal data, contact information, e-mail address, NEWZIK user data, geographic data.

You undertake to ensure, where necessary, that your personal data remains up to date.



When we communicate

Throughout the course of our relationship, we may send you information in electronic form. You can opt out from receiving further communications by clicking the Unsubscribe link in the email.



Transferring your Data

SYNCING processes your Data confidentially and for its own purposes. Your data may be shared with music Publishers, in accordance with our GTC. We shall not transfer your Data to unauthorized third parties. Under certain circumstances, as provided by the law, your Data may be transferred to third parties that are legally entitled to access it on specific request: judicial authority, administrative authority, etc. We may also share your Data with third parties if such action is necessary to protect and/or defend our rights.

Furthermore, we shall not transfer your Data outside of the European Union.



Data retention

SYNCING keeps your Data for the duration of our contractual relationship. The Data shall be archived for a period of up to 5 years following the deletion of your NEWZIK account, unless a longer retention period is authorized or imposed under a legal, contractual, fiscal or social obligation, or to defend our interests.



Your personal Data rights

The Data Protection Regulation, specifically articles 15 to 22 of the GDPR, grants you the following rights in relation to your personal data.

You may exercise these rights by e-mail at contact@newzik.com (including proof of identity). Any request that is considered to be abusive in accordance with applicable laws and regulation shall be rejected.








Access your Data

The right to be informed of and request access to your Data.



Right to information

The right to be informed of the way we process your Data (recipients, purpose, types of data, etc.).

	Update your Data	The right to amend or update your personal Data where it is inaccurate or incomplete.
	Object to the use of your Data	The right to object to us processing your Data for any personal or legal reason.
	Restrict the use of your Data	The right to request that we permanently stop processing all or part of your Data, without asking us to permanently delete it.
	Erase your Data	The right to request that we delete your Data.
	Port your Data	The right to request a copy of your Data in a machine readable format and the right to transmit that Data to a third party.



Contact the CNIL

If you have any questions about the processing of your Data, you can contact us by e-mail at contact@newzik.com. If you do not receive a satisfactory answer, you can contact the French data protection authority (CNIL), located 3 Place de Fontenoy - TSA 80715, 75334 PARIS CEDEX 07.

SPECIFIC INFORMATION RELATING TO COOKIES



What is a cookie?

A cookie is a text file which may be stored on a user's device while using a web browser. A cookie allows its issuer to recognize a user's device each time this device is used to access digital content containing cookies from that same issuer, and will remain valid until its set expiry date.

How long does a cookie last?



In any event, cookies stored on your web browser with your agreement are deleted 13 months from the date of storage .

Why do we place cookies on your computer?



We place the following cookies on your computer:

Type of cookies	Function(s)	Identifying cookies/partners
Statistical	Statistical cookies collect information about your use of NEWZIK's various key components (content and sections that were accessed, route), allowing us to improve the relevance and ergonomics of our services.	
Functional (display)	These cookies adapt the NEWZIK display to your device's display preferences (language, display resolution, operating system, etc.), based on your device's visualization software and applications.	

Functional (optional)	<p>These cookies memorize information relating to a form filled in on NEWZIK (signing up or creating an account) or to products, services or information chosen by you (service subscription, contents of your shopping basket, etc.).</p>	
Functional (identification)	<p>These cookies allow you to (i) access your personal spaces on NEWZIK, such as your account, using identifiers or data that you provided, and (ii) set up security measures, for example when you are prompted to sign-in in order to access a content or service after the session has expired.</p>	
Advertising and remarketing	<p>Advertising and remarketing cookies are placed by third-party companies (commercial partners, remarketing service providers, etc.).</p>	
Third-party	<p>“Social media” buttons allow you to share content with other users, notably on social media networks such as Facebook, Twitter, Google Plus, Pinterest, etc.</p> <p>Even though you have not used sharing buttons, social media networks may monitor your browsing activity if your account on the social media network in question was activated on your device (open session) while browsing. We encourage you to read up on the privacy policies of these social media networks.</p>	

Manage your cookies



You may at any time configure your browser to block all or some of the cookies that are stored on your device.

Warning: changing your cookie settings may affect your browsing experience on the NEWZIK platform and your access to certain services which require the use of

cookies. We shall not be held liable for any deterioration of our services, and the consequences thereof, resulting from an inability to save or consult cookies that you may have blocked or deleted and that are necessary for their proper functioning.

Here is relevant information relating to the most commonly used web browsers:

Google Chrome	Click on the Tools menu. Select Options. Click on Advanced options > Confidentiality. Click on Display cookies.
Internet Explorer	In Internet Explorer, click on the Tools button, and then on Internet Options. Under the General tab, under Browsing History, click on Settings. Click on the button Display files.
Firefox	Go to the Navigation tools tab, and select the Options menu. In the displayed screen, choose Privacy and click on Display cookies.
Safari	In your browser, select the menu Edit > Preferences. Click on Security. Click on Display cookies.